

## MarketVector™ MAG 7 Plus Crypto Index Sets a New Benchmark at the Intersection of Tech and Crypto

*The innovative benchmark combines the strength of leading global technology companies with major digital assets*

**FRANKFURT, Germany – September 12, 2025** – MarketVector Indexes™ (“MarketVector”), a leading provider of multi-asset and digital asset index solutions, has launched its [MarketVector™ MAG 7 Plus Crypto Index \(MVM7P\)](#), a new benchmark that uniquely blends exposure to the “Magnificent 7” US technology leaders with a diversified basket of major cryptocurrencies.

The [MarketVector™ MAG 7 Plus Crypto Index \(MVM7P\)](#) is designed as a transparent, rules-based benchmark that captures the dynamic convergence of equity innovation and the rapidly expanding digital asset ecosystem. By combining the performance of leading technology companies with the growth potential of digital assets, MVM7P offers investors a forward-looking measure that bridges two of the most transformative forces in global markets.

The index has been licensed to Coinbase, one of the world’s largest and most trusted digital asset platforms, marking a key step in bringing the MAG 7 + Crypto Equity Index Futures to market. The product will debut on [September 22 on Coinbase Derivatives](#) — the first U.S.-listed derivative to combine leading tech equities with digital asset ETFs.

"This licensing agreement highlights the growing demand for investment tools that bridge traditional equity markets and the crypto economy," said Raline Sexton, Director of Digital Asset Business Strategy at MarketVector. "By combining the market leadership of the MAG 7 companies with a diversified crypto allocation, this index provides investors with an innovative and forward-looking benchmark that reflects two of the most powerful investment trends of our time."

This launch underscores the strong, strategic relationship between MarketVector and Coinbase — united by a shared vision to elevate the quality and credibility of digital asset investment solutions. With Coinbase as a licensee, MVM7P gains broader visibility and reinforces MarketVector’s role as a leading innovator in thematic and digital asset indexing.

To learn more about the index, visit the [MarketVector™ MAG 7 Plus Crypto Index \(MVM7P\) Index page](#).

## PRESS RELEASE

### **About MarketVector Indexes**

MarketVector Indexes™ (“MarketVector”) is a regulated Benchmark Administrator in Europe, incorporated in Germany and registered with the Federal Financial Supervisory Authority (BaFin). MarketVector maintains indexes under the MarketVector™, MVIS®, and BlueStar® names. With a mission to accelerate index innovation globally, MarketVector is best known for its broad suite of Thematic indexes, a long-running expertise in Hard Asset-linked Equity indexes, and its pioneering Digital Asset index family. MarketVector is proud to be in partnership with more than 25 Exchange-Traded Product (ETP) issuers and index fund managers in markets throughout the world, with more than USD 74 billion in assets under management.

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